

ANDREA SERONI

Curriculum vitae

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WORK EXPERIENCE

- June 2010 - Present
Robin Partington & Partners, London
 - Photographer of buildings, interiors and architectural models for the company's website (www.rpplondon.com) and brochures.
 - Construction site progress and time-lapse photography.
 - Filmmaker.
 - Image and video editing.
 - Printer room manager.
 - September 2009 - May 2010
BFLS Architectural Practice, London
 - Photographer of buildings and interiors
 - Document Controller
 - October 2008 - June 2009
Freelance filmmaker, Milan-Bergamo (Italy) for various companies:
 - **Sorci Verdi** (local broadcast programme): subject analysis and research, shooting and editing.
 - **Dailyrenews**: shooting in studio using blue screen for the daily estate news, editing and publishing for the website. Film reporting in collaboration with a journalist for estate events.
 - **Ranstad Italia**: company internal video.
 - **Video Bergamo** (local broadcast): studio camera operator, events shooting and reporting for local broadcast.
 - June 2008 – October 2008
Real Life Tv, Milan (Italy)
 - Video editing for the Ansa news agency to be broadcasted on the internal circuit and airports.
 - January 2008 - May 2008
Camera Distribuzioni Internazionali, documentaries and reportage distribution company for national television, Milan (Italy)
 - Searching international production company websites for new video products (films, documentaries, reportage, cartoons, etc) that would be suitable for the Italian market.
 - Contacting video companies and acting as mediator.
 - February 2007 - November 2007
LA7, national broadcast, Rome (Italy)
 - Assistant director and assistant producer for the programme 'Decameron'
 - Assistant director and editing assistant for the programmes 'Stargate' and 'Nirvana'.
 - Taking time codes during the shooting,
 - Cataloguing shooting.
 - Assisting video editor.
 - Research and video material search for the episode's topic.
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EDUCATION

- 2012 - Present
London College of Communication, London
Part time MA in Fine Art Photography.
 - 2005 - 2006
Cattolica University, Milan (Italy)
MA in Documentary Conception and Video-Making.
 - 2001 - 2005
Bergamo University, Bergamo (Italy)
Bachelor of Communication.
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TECHNICAL SKILLS

- Strong understanding of Mac and PC operating systems.
 - iWork, Microsoft Office, Outlook, Safari, Adobe Indesign.
 - Photo editing: Adobe Bridge, Adobe Photoshop and Camera Raw, Adobe Lightroom, Capture One.
 - Video editing: Final Cut Pro, Adobe Premiere, After Effect.
 - Extensive print production knowledge.
 - Undertaken courses in Photography
 - Undertaken courses in HTML and web design.
 - CSCS construction site visitor card.
 - Full UK car and motorbike driving licence.
 - Italian mother tongue.
 - Conversational French.
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PERSONAL SKILLS

- Enthusiastic, eager to learn new skills, willing to take responsibility.
- Problem solving through creative thinking, pro-active, committed and positive attitude.
- Ability to work independently as well as in teamwork.
- Punctuality, organisational and interpersonal skills.

References available upon request.