



Contact:

MR David C Ackroyd.

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Curriculum Vitae.

6/6/2014

My Objective:

My objective is to use my existing wide range of professional knowledge, skills and experience in photography; to continually broaden and develop my skills to advance my career.

Education:

September 2007- July 2010: Bradford Collage

Photography BA

Photography HND

Modules covered

<ul style="list-style-type: none">• Business practices.• Techniques, materials and processes.• Studio, documentary practices.	<ul style="list-style-type: none">• Research, analytical and appraisal.• Computer, image manipulation and technology.• Exhibition, presentation and publication.
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Group Project: As part of our end of year exhibitions we had to collaborate and pool our resources to fund the show by fund raising to buy materials. Working as a group to organise the layout and look of the exhibition, and to advertise, publicise our event to local businesses and professionals.

Technical abilities.

- Using film and Digital SLR cameras/ image capture.
- Traditional/ digital image manipulation and workflow.
- Colour management.
- Modelling Light, studio practices/ health and safety.
- Computer literate both hardware and software namely Photoshop, Microsoft office, word and excel.

A level 2007-2005

GCSE 2005-2003

ICT: A Level: C

English: GCSE: C

Geography: GCSE: B

English: A Level: D

Science: GCSE: CC

ICT: GCSE: C

Geography: A Level: C

Maths: GCSE: D

Business: GCSE: CC

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At work:

2010- Current:

I am Self employed, I run a business called Camera-Mart, I buy and sell photographic equipment second hand. I set up the business after leaving collage due to the lack of opportunities, so that I was not unemployed and keeping myself actively using my knowledge of the camera and photography. My duties are wide and varied; I am responsible for my business, my stock and for my personal conduct.

My duties include administration, communication and sales. I use my knowledge to identify saleable stock/ value, ensure the items operation. I use my learned knowledge of studio lighting/ experiences by producing high end imagery to sell my items online and producing descriptive writing of the item using history/ attributes of the item to inform a potential buyer of what and why to buy this item.

The condition is very important to be accurate, to maintain a reputable reputation and as such I have high feedback ratings on my online conduct, for listing accuracy, postage/ dispatch and communication.

As part of my business activities I rent a stall two days a week, and meet a wide verity of general public and photographers, maintaining relations, problem solve, quick analytical thinking and because I am in regular contact with fellow photographers, we discuss new and up coming equipment and trends.

Prior to Collage:

I was brought up as part of a family business, and was part of that business from a young age, I had jobs and duties to fulfil before and after school, as I matured my tasks became more important and involved, I have first hand experience of how a business should be run and how important it is to have reliable, dependable and loyal employees.

I have done voluntary work for the North Yorkshire Moors railway, I attained a line side photographers certificate. I did some voluntary work for Bradford Camera Exchange just before enrolling at Bradford collage and subsequently made contacts that helped me through my collage years. I also volunteered a few days at a local photography studio, Overview photography.

References:

Professor Trevor Griffiths	MR Michael Lister
Bradford- WWI film school	97 Hightown Road
Old Building	Liversedge
Carlton Street	West Yorkshire
Bradford	WF15 8DG
BD7 1AY	
	01274 865928
01274 433333	07901 920269

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