

46a Theydon Road, London E5 9NA georgielordie@gmail.com | 07921 567946 www.georgielordicom | 07921 com

profile

Freelance photographer's assistant with studio lighting, styling and retouching experience, looking to establish herself in the industry. With a working knowledge of Photoshop, Lightroom and Capture One software, she works well in the studio shooting, styling and retouching images; maintaining image consistency and branding; and meeting deadlines. Particular interests include fashion, creative still-life, lifestyle and portrait photography. With experience assisting freelance photographers both on location and in the studio, she has proven team-working skills, as well as the ability to work independently. Her background in publishing and marketing has provided her with many transferable skills, including confidence communicating with colleagues and external contacts, brand awareness, project management, admin, and desktop publishing skills. Hard-working and passionate about all aspects of photography, she brings enthusiasm, ingenuity and a can-do attitude to every project.

experience

Freelance

Photographer | Jan 2009 - Present

- Creative still-life projects using studio lighting set-ups, product and props styling, tethered capture, and retouching using Photoshop
- Personal fashion, portraiture and fine-art projects shot on film and hand-printed in the darkroom
- Press photography covering London Fashion Weekend S/S 2013 and Latitude Festival 2012 & 2013, involving on-site post-production using Lightroom, file labelling, meta-tagging and delivery of images via FTP
- Wedding photography, including pre-wedding correspondence with wedding couples; editorial and
 documentary-style photography and shoot management on the wedding day; post-production in
 high volume using Lightroom; file labelling, meta-tagging and delivery of images via disk and FTP
- Book cover commission, involving an outdoor location shoot; post-production using Lightroom and Photoshop; file labelling, meta-tagging and delivery of images via FTP

Various Photographers

Photography Assistant | Jan 2012 - Present

- Photographers: Jonathan Knowles, Aaron Tilley, Tobi Jenkins, Adam Gault, Slater King, Ryan Sullivan, Aleksandra Kingo, Marie-Fleur Charlesworth, Justin Borbely, Adrian Mott, David Oliver and Ian Essendon
- First assistant for both studio and location shoots, including still-life, fashion editorial and lookbook, beauty, advertising and portrait shoots
- Pre-shoot lighting, backdrop and digi set-up; and light-metering
- Monitoring images in Lightroom and Capture One for brand, colour, quality and content consistency during the shoot
- Assisting with digital and analogue cameras, including 35mm, medium and Polaroid formats
- Modifying sets and holding reflectors and wind machines when necessary
- Putting equipment away safely and securely post-shoot and tidying studios/locations

Snap Studios

Studio Assistant | Sep 2012 - Present

- Providing clients with photography equipment during shoots
- Studio maintenance
- Customer service and troubleshooting

Photofusion

Photography Gallery Assistant | Oct - Dec 2013 (Voluntary)

- Booking membership, film processing, darkroom sessions and courses via phone and email
- Assisting with exhibition hangs, marketing, and welcoming guests



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further experience

During 4 years of employment in publishing and marketing, I successfully managed campaigns for over 25 client publishers, which included liaising with press contacts for review coverage; image archiving; desktop publishing; website and social media maintenance; database management; and brand awareness.

Rhinegold Freelance Editorial Assistant | Sep 2011 - Dec 2013

Publishing

Tumaround Marketing Assistant | Dec 2009 - Aug 2011

Publisher Services

GMC Publications Publicity Officer | Mar - Nov 2009 and Distribution

Darton Longman Publicity and Marketing Assistant | Jul 2007 - Mar 2009

and Todd

Brewin Books Publishing Assistant | Feb - Jun 2007

education

2013-2014	City Lit Professional courses - Beauty Retouching; Lightroom; Pinhole Photography
2011-2012	London College of Communication, UAL ABC Diploma Professional Photography Distinction
2009	Kensington and Chelsea College BTEC Photography Distinction
2003-2006	University of Portsmouth BA Hons English and Creative Arts First
2002-2003	Omaha Community Playhouse/MCC, Omaha, USA Technical Theatre Apprenticeship 4.0
2000-2002	Alcester Grammar School A Levels - English Lit (A), Theatre Studies (A), History (B), French (C)
1995-2000	Studley High School GCSEs 9 A*-B grades
2002-2003 2000-2002	Omaha Community Playhouse/MCC, Omaha, USA Technical Theatre Apprenticeship 4.0 Alcester Grammar School A Levels - English Lit (A), Theatre Studies (A), History (B), French (C

skills

Software Photoshop, Lightroom, Capture One, Bridge, InDesign, Mac, PC, iPad, Microsoft Office, Excel,

database management, website and social media management

Lighting Bowens, Profoto, Elinchrom, Broncolor

Cameras Digital and analogue, 35mm, medium format, large format

Film & Print B/W film developing by hand, colour film lab, B/W and colour darkroom printing

interests

In my spare time I love to hand-print in the darkroom, photograph street-art, watch live performance, visit art galleries, go to music festivals, cycle, surf and generally go adventuring.