

**Haris Bakhsh**

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**Photographer, model, graphic designer, market research telephone interviewer.**

### **Key Skills**

Stylish and chic. Distinct aesthetic taste. Artistic eye for colour, and beauty. Creative thinking with positive emotions. Huge love of fashion, and photography notably Womenswear. Passion for design. Exacting attention to detail. Good computer skills:- Photoshop/retouching, iPhoto, InDesign, Quark, Illustrator, Freehand, iMovie, MS Office, and Excel. Excellent Kerning. Good Customer/Respondent care skills. Sweet communication skills. A clear, friendly, and soothing telephone voice. The ability to work on my own or as part of a team. Keen microblogger (social media). Efficient, and professional.

### **Achievements**

- \*Photographer at 35 fashion shoots.
- \*Street style model featured in The LFW Daily, Fashion Somebody, photographed by Vice magazine, Russian Mind and many others....
- \*Designed Olympic Games poster on the theme of Human Rights which was exhibited at the Sydney Olympics and published in a book.
- \*Conceived idea for spec advertisements for Daewoo Motors, wrote the copy, and the agency (DDH&M) won the business.
- \*Devised concept and wrote copy for Fuller's posters which were used during the Six Nations rugby tournament.
- \*Jointly conceived DCH London's Xmas e-card that got one of the highest response rates ever for the agency.
- \*Won an award for the hardest working person (out of about 100) in the Amex dept. of Sitel.

### **Work Experience**

#### **TNS-BMRB, London - Oct-May 2014 - Market Research Telephone Interviewer**

Conducted telephone surveys for the Dept. for Education about Childcare Centres, and 2 studies for HM Revenue & Customs, the 1st to provide a high quality service, and the 2nd to gain a better understanding of Tax Agents.

#### **Two Temple Place, London - Jan-April 2013 - Volunteer Steward**

Providing support in a Front of House role: welcoming visitors at reception, providing information about the house, exhibition and events, invigilating the galleries, serving the customers in the gift shop and tidying it, and ensuring the safety of visitors.

#### **Ugam Research, London - Jan-Feb 2013 Market Research Telephone Interviewer**

Impact Network retinal research study. Sent faxes to Doctors in Australia, and Japan, inviting them to join a Physician community panel. Searched the internet for "sample" (contacts) of Ophthalmologists in Denmark, and Sweden, and compiled it in Excel. Called them.

#### **CBS Interactive, London B2B - Dec 2012 Customer Service Advisor**

Called contacts in Sweden to offer them complementary white papers for Citrix Systems Inc.

#### **Calvert 22, London - Oct-Nov 2012 - Volunteer Gallery Assistant**

Gave visitors a warm welcome and helped them appreciate the exhibition. Guardian of the exhibition displays, building and contents. Supported Front of House and other staff members. Ensured the smooth running of the gallery. Learnt to make Barista style coffee with a machine.

**Two Temple Place, London - Sep 2012 - General helper/Merchandise seller**

**RSM, London - Feb 2012 - Market Research Telephone Interviewer**

Telephone interviewed Senior Executives of Indian companies to seek their views on UK Trade and Investment's ad campaign titled GREAT.

**Two Temple Place, London - Sep 2011-Jan 2012- Volunteer**

**RSM, London - Feb 2011 - Market Research Telephone Interviewer - UKTI**

**Ugam Research, London - Jul 2010-Jan 2011- Market Research Telephone Interviewer**

Henkel B2B study, called UK/US. Vodafone B2C survey, called Australia and NZ. Invoice Automation Software, B2B study, called US. Bank of America/Skopos Market Insight consumer study, called UK. J D Power Fiat/Ford/Honda/Kia/Mazda UK Customer Satisfaction Survey.

**RAPP, London - Oct 2009 - Creative (Intern)**

A full-service agency where I wrote copy for Currys/PC World camera sale and Christmas offers digital direct mail. I learnt to highlight the camera features relevant to both amateur and professional photographers. I did scamps for Boots Serum 7.

**DCH, London - Nov 2008-Jan 2009 - Creative (Intern)**

Press, poster, new media, promotions and TV briefs for Fuller's, Travelodge, and Teflon. I and my partner's Fuller's posters for the 6 nations rugby tournament got made. Learnt to give direction to art workers.

**Sitel Corporation, Kingston, Surrey - Nov 2003-Sep 2005 - Customer Service Professional**

I took inbound calls from merchants wishing to accept American Express card payments in their business. Processed new applications (inbound). Data entry from faxed applications, and branch additions. Outbound Sales Finalisation calls to switch merchants to online billing, and Test Transaction calls to check electronic terminals were set-up to accept Amex. I co-produced a manual on test transactions for use by the team.

**Michael Hogg Young & Rubicam, Harare - Nov 1997-Sep 2003 - Copywriter and Graphic Designer**

Concepts and copy for BA, Colgate-Palmolive, Nissan, Chupa Chups, Heinz, Pirelli and others. At this global advertising agency I learnt to write concisely and presented work to clients. I produced ideas and designs for various design collateral. Individual/teamwork, often with the Creative Director, adapted press ads to other media. Preparation for print. I mentored a Junior Graphic Designer.

**Dicomm Advertising (Affiliate of Grey), Harare - Apr 1995-Apr 1997 - Copywriter**

**DDH&M (Affiliate of JWT), Harare - Jul 1993-Dec 1994 - Copywriter**

## **Education**

**Jan 2000 - Dec 2001 Zimbabwe Institute of Vigital Arts (please visit [www.ziva.org](http://www.ziva.org))**

HND in Graphic Design and New Media. Exam result: 87%. Thesis: 65%. Subjects: drawing, painting, colour theory, graphic design, design history, advertising, web design, and digital video.

**1991 Queensland University of Technology, Australia Business Foundation Year Programme.**

**Referees upon request**

