



*Jodie Herbage Photography*



# JODIE HERBAGE

26 Cavendish Mansions, Clapton Square, Clapton, London, E5 8HR.

t. 07949 671825 e. [j\\_herbage@hotmail.co.uk](mailto:j_herbage@hotmail.co.uk)

Website – [www.jodieherbage.com](http://www.jodieherbage.com)

I am an enthusiastic and hardworking individual, who is always willing and eager to learn new skills. I am approachable and sociable and enjoy meeting people from all walks of life. I am confident to work both on my own initiative and in group situations and work well with others. I have excellent organizational skills and communicational skills. I am reliable and punctual and am adaptable to new situations. I have enjoyed positive and professional relationships with previous employers and in work placements. I am friendly and outgoing with interests in art, history, literature, cinema, music, theatre and fashion. I enjoy the opportunity to travel and meet new people. The majority of my travel has taken place in America, which I find to be a vast and diversely beautiful country, there are however many more places and cultures I would love to visit and see.

## EMPLOYMENT HISTORY

Big Sky Studios, London; March 2014 – Present – Freelance Studio Assistant/ Freelance Receptionist

- Working as a studio assistant at a large and fast paced studio with 8 studio spaces including a roof space has increased my ability to work in a high pressured environment. Working with Photographers, Assistants, Styling and Production Teams to ensure that shoots of various sizes all run smoothly and to a high standard has broadened my communication and people skills. My role includes; helping set up and carry equipment, working with the lighting department to make sure the clients have everything they need, making sure the studio space remains clean and tidy throughout the shoot, generally helping the team using the space with anything they might need, dealing with deliveries and collections, turning the space ready for the next shoot including organizing, tidying and painting the cove, keeping up with various studio jobs and duties around the building
- Working as a receptionist at such a busy studio has added to my administrative skills as well as expanding my organisational skills.

Ryan McGinley Studios, LLC, New York City; Jan – April 2013 and July – October 2013

Working as a Studio Intern for Photographer Ryan McGinley was an extraordinary experience during which I learned a lot about working as a professional photographer and running a successful Studio. Working so close to Ryan and watching and learning from the way he works was incredibly inspiring and has renewed my, already strong, passion for photography.

- This included general studio assisting activities; such as filing, archiving, scanning, retouching, helping with current projects, organizing equipment, research, edits, helping to set up studio equipment for shoots, videoing interviews, and general administrative duties
- I worked as Digi-Tech on various Studio shoots
- I did some work as Editor on various advertising shoots for brands such as Uni Qlo and Nestea as well as Katy Perry's Album cover
- Asked to go to Paris to both document the show and work as Ryan's assistant at the opening of Body Loud at Galerie Perrotin

Studio Private, London; 2012 - Various Dates

- Studio Assistant on various shoots, jobs included; helping to set up and carry equipment, helping to set up lighting, making sure the studio space remained clean and tidy, generally helping the team using the space with anything they need and organizing and tidying the space after the shoot including painting the cove

Wonderland Magazine, London; August – September 2011

Although primarily a fashion intern, I happily got involved in any area of the Magazine that was offered to me in order to improve my fashion education. I very much enjoyed my time at Wonderland and really benefited from being in a creative, busy environment, surrounded by creative like-minded people.

- I undertook the usual Fashion Intern executive activities which included: liaising with different PR companies and Design Houses; managing press samples; sourcing garments and accessories for magazine photo shoots, as well as helping out on shoots; research; and general administrative duties

Matrix, L'Oreal Company; April – May 2011/ September – October 2012/ April- May 2013 – April – June 2014

Tour Photographer on the Matrix Fusion, Icon, Revolution and Excite Me Tours.

- This involved working alongside hairdressers such as Errol Douglas and Jamie Stevens, to photograph the hairstyle that they created in a runway style stage show, as they toured the country. Some images were published in various hairdressing publications. Other work for Matrix includes behind the scene photography for photo shoots and competitions as well as some corporate photo shoots for staff

Rocket Food Ltd, London; 2011 – 2014 – Head Waitress on a Freelance Basis for events catering company

Kitsch Boutique, Nottingham; February 2010 – May 2011 - Assistant Manager on a part-time basis



## OTHER RELEVANT EXPERIENCE

- I have created some photographic work for the fashion company Opening Ceremony and Purple Magazine's Purple Diary, including covering London Fashion Week Mens Collections 2014 and 2015 and London Fashion Week 2014
- I have assisted Photographer Harley Weir on a number of occasions, both in her studio helping with scanning and retouching and on set for magazines such as I.D. and Dazed and Confused.
- I worked for Self Publish Be Happy at the New York Arts Book Fair 2013
- I worked as a production assistant on a shoot with photographer Olivia Beasley for 125 Magazine, and also assisted in lighting set up.
- I worked as a runner for Frank Adam during the 2012 Nike 10k run.
- I volunteered at the 2011 PhotoVoice Photo auction, which involved handling, wrapping and hanging prints in a gallery space, as well as helping out on the night of the auction itself.
- I have assisted various photographers on photo shoots, which included setting up lighting equipment and using programs such as Capture One and Lightroom.
- I participated in several work placements including film stills photography for Met Film School at Ealing Studios, where I spent a week at the studios and on location with TV Director, Chris Bould, and his students who produced a daily online comedy web series. I returned to shoot stills for various student film shorts including their graduation feature film. I was then asked to return again to be the photographer for a Graduation in July 2011
- I have shot images for various Fashion Brands as well as working on Model Portfolios and Test Shoots.
- I was the Cinematographer for a short fashion film promoting the work of luxury woman's wear designer Flik Hall.
- I have been the sole photographer for various weddings, which has enhanced my organisational skills within a pressurised and fast-paced environment while putting the clients' needs before my own. I occasionally work as an events photographer, which means I have to be confident in approaching people as well as being able to take strong photographs from the sidelines.
- Two of my images have been used as book covers. And I have been featured on various blogs and online magazines.

## EXHIBITIONS AND PUBLISHING

XV - May - June 2011

NTU Degree Show

<http://www.photo-xv.com>

Free Range - June 2011

Truman Brewery on Brick Lane, London.

<http://www.free-range.co.uk>

A photograph from my Degree Show series was published in the graduate's portfolio section of Turning Pro Magazine.

My photographs have been published in various hairdressing magazines.

I was lucky enough to be involved in the first issue of Bliss Magazine, where I had a four-page spread of my work along with an interview. (<http://hankearkenbout.com/?p=232>)

All Features can be seen at [www.jodieherbage.com/about](http://www.jodieherbage.com/about)

## EDUCATION

2008 – 2011      **Nottingham Trent University 2008-2011, BA Hons Photography**  
**Graduated with 1<sup>st</sup> Class Honors**

At the end of the three years, I gained an extensive knowledge of various lighting, cameras, both film and digital, photo shop and retouching, printing and scanning; film and digital, black and white and colour. The course was also part theory, therefore, we had to be critical in our analysis of both works and different texts. We were required to exhibit twice within the three years, once in the second year, and also as part of our final degree show.

2005 - 2008      **Havering Sixth Form College, Essex**

- 3 A-D A Levels
- Edexcel level 3 BTEC Foundation Diploma in Art and Design
- Specialist subject: Photography (Passed with Merit)

2000 - 2005      **Marshall's Park School, Romford, Essex**

- 11 A-C GCSE's including Maths and English.

## REFEREES

Marc Alain, Ryan McGinley Studio Manager

[marc@ryanmcginley.com](mailto:marc@ryanmcginley.com)

Jed Hoyland, Lecturer

[jed.hoyland@ntu.ac.uk](mailto:jed.hoyland@ntu.ac.uk)

Terry Graham, Big Sky Studio Manager

[terry@bigskylondon.com](mailto:terry@bigskylondon.com)