

JAKE LEWIS ARMSTRONG

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PROFILE

My name is Jake Armstrong, I am an award winning freelance photographer specialising in fashion, lifestyle and sports. Constantly aiming to achieve fresh new concepts, I am an exceptionally driven individual who meticulously strives for nothing less than perfection. Initially photographing weddings, since the age of 16, I have quickly built up an expansive knowledge of the art of photography, from the planning to final deliverance, all whilst working under huge pressures and strict deadlines. Since moving to London, my very professional and adaptable way of working has helped me to achieve a strong foundation of contacts and clients from the fashion, sports and PR.

EXPERIENCE

Freelance Photographer

January 2010 - present

Initially documenting weddings, current work has moved me into the world of fashion blogging, national sporting events, the outdoor industry and personal projects using the technical skills I gained early on. Along with time management, working under pressure and delivering a professional product, I was able to quickly build up a strong, diverse and adaptable portfolio.

The Bushcraft Company

Tribe Leader + Field Cook

May 2014 - September 2014

Working with children ranging from five - sixteen years old in an outdoor-educational woodland teaching a variety of wilderness skills and team building exercises. Residential trips of two - five days include building and sleeping in shelters, fire building, trap setting and much more. Working in this environment has introduced me to the outdoor lifestyle which promoted a backpacking trip through the Norwegian Fjords this summer which was photographed in the same personal documentarian style I try to shoot all projects in, regardless of genre.

EDUCATION

University for the Creative Arts: Epsom

Graduating June 2016

BA (Hons) Fashion Promotion and Imaging

Grimsby Institute of Further and Higher Education

September 2010 – June 2013

Foundation in Art and Design (Distinction)

Extended Diploma in Photography (Triple Distinction*)

AWARDS & EXHIBITIONS

Awards

2013 - Grimsby Institute of Further and Higher Education - Arts Excellence Award

2012 - Professional Photographer Magazine - Student Photographer of the Year

Exhibitions

2012 - Professional Photographer Magazine Awards

2013 - The Lucky Jotter 3rd - Berlin, Germany

2014 - UCA - Body and Space

SKILLS

Adobe Photoshop CC

Adobe Lightroom 5

Adobe InDesign CC

Microsoft Office

Mac OS X

Windows