# WASEEM SADIQ.

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# ABOUT ME

Methodical, self-motivated design and production professional with transferable skills gained across a broad spectrum of projects and business sectors. Provides innovative and highly effective concepts for customers in parallel with requirements. Efficiently multi-tasks and communicates at all levels.



# DESIGN SKILL.

Photoshop CC Illustrator CC Lightroom Premier CC After Effects CC 3D Max Indesign CC

Grid & Layout. Color theory knowledge Web usability Interface design.

Retail sales Working in a team Eye for detail Meeting Targets





# MY EDUCATION.

2007-2008

### **Computeach International**

Self education Master CIW Designer

1999 - 2002

### **Huddersfield University**

Huddersfield / Dewsbury BA (Hons) in Moving Image and Design

## **Batley School of Art and Design**

Batley / Dewsbury National Diploma in Multimedia

September - 1997

### **Batley High School**

GNVQ in ICT plus GCSEs in English, Maths, & History



# PERSONAL SKILL.



#### Personality

Leadership, innovation, creative



#### Organization

Leadership, team player, experience, Strategy, communication



### Social

Leadership, community, honesty



#### Language

English, Urdu, Punjabi



# MY EXPERIENCE.

2012 - present

# **FREELANCER**

Photographer

2010 - 2011

### **Envisage Arts CIC**

Community Outreach / Team Leader

06/2010 - 07/2010

### **Serendipity Art College**

Assistant Teacher

2003 - 2009

# **Game Store**

Deputy Manager

2004 - 2006

# **Silent Productions**

Creative Manager

2002 - 2003

#### **Next Ltd**

Sales Assistant



# DESIGN SKILLS AND ACHIEVEMENTS

Headed the project life cycle, from conceptualisation and planning to completion. Performed a pivotal role at Envisage Artswhen working with other communities on new co-operative projects, and arranged funding for an innovative Exhibition project.

Successfully helped a group of course participants to produce a short awareness video with a focus on drug usage implications. Advised on videographic aspects, co-edited material, and did all special effects and colour scheme work.

Accomplished at creating a 15-minute video at Serendipity Art College that documented the project. Organised photo shoots and locations, undertook editing. Added special effects to the production that was shown to parents, team managers and the general public.

Excellent communicator who participated in regional management meetings at Game Store, discussing marketing activity and completing ice-breakers. Disseminated information in the branch on changes, new products and promotions.

A hands-on individual who undertook digital film editing at Silent Productions, in addition to post-production tasks such as colour correction and compositing. Highly proficient at creating solutions in a freelance capacity for weddings, sporting, and other events.

### HOBBIES & INTEREST











